

Proof of Concept Grant – Presentation Format

Slide 1 – Introduction

Brief explanation of you and your team, including relevant skills

What is it? In one sentence describe your concept

Slide 2 – The Problem/Opportunity

Describe the problem/opportunity you have identified

Slide 3 – The Solution

What does your technology do to solve the problem or address the opportunity?

Slide 4 – Market Proof

What potential customers and/or partners have you chatted to?

What evidence do you have from the people you have spoken to that this is a big opportunity?

Slide 5 – Competition

Who are your competitors?

Describe the novelty & uniqueness around your concept

Slide 6 – Funding

How will the grant money be spent and what will the deliverable be?

Who are the suppliers that you will be collaborating with? Why them?

*Presentations with more than 6 slides will **not** be accepted*