This is a promotional resource for Queen’s Students’ Union clubs and societies, in order to support the brilliant student volunteer efforts, enabling you to grow your clubs and societies communities and increase student awareness of your efforts.

This promotional resource includes potential inclusion on QUBSU Social Media Pages, particularly Facebook, inclusion on the QUBSU website and/or email newsletters.

If successful in engaging with this process, it is expected that each club or society which is highlighted on SU social media, will repost both the master post which includes the work of multiple clubs and socs, and then the individual element of their own promotion. The purpose is to create a community and awareness across the student body of each other’s activities.

Please note this is a trial for the 2020 period in order to engage with the difficulties of promotion for clubs and societies activities, once this proceeds into semester two, depending on capacity, the Marketing Department may or may not be able to include events on website.

Activities and Events must be submitted on the Thursday of each week before 7pm.

a) A submission to the form does not mean an automatic inclusion in the promotional post or inclusion on the QUBSU website. Due to the large and varied amount of clubs and societies in our Students’ Union, it is up to the discretion of the Campaigns and Engagement Officer, the Clubs and Societies Team and Marketing Team to what will be promoted on official SU channels.

We’ll be deciding what gets posted based on the following:

   i) If submissions hit above a certain capacity, submissions will be considered on a first come first serve basis
   ii) Priority given to those who have not been shared in the last two week period
   iii) Whether the event or activity is accessible to all students to attend, if interested in getting involved or learning more

b) The Students’ Union will not publicly promote open source links to video calls, but instead direct students to an alternative secure method of requiring access such as event pages or messaging Facebook pages.

The personal information entered into the form will not be circulated outside the necessary parties of those facilitating the post and events on the QUBSU website. You are giving permission to be contacted for further clarification if needed.